

PRESS RELEASE

Helping hand on recycling

- *Shropshire Star*, 1 May 2006

A Shropshire company has helped an east of England agricultural machinery co-operative to launch a new waste plastic recycling service to farmers in their region.

Eastern Agrilink Ltd is a machinery ring covering Essex, Suffolk, Cambridgeshire, Bedfordshire and Hertfordshire, dedicated to helping its 380 members reduce fixed costs by sourcing equipment and services from fellow members who operate a lower cost structure.

Searching for a solution to the problem of environmentally-sound but cost-effective plastic waste disposal, two members of the machinery ring have each purchased a model 250 mobile baling machine from Oswestry-based Agritel Ltd, which supplies industrial and agricultural packaging materials and associated machines.

The new service will be provided by Byford Farm Services and R & M Simeon through Eastern Agrilink who will compact and collect a variety of plastics - including outer fertiliser bags and twine, film, liners, wrap, seed and feed bags, and spray cans - into manageable bales for recycling.

Vernon Nott, manager at Eastern Agrilink said: "We have had over 100 responses from members to date and although the environmental legislation is not in place until May 15 we see the system as a highly cost-effective service with good audit tracking. In addition, the fact that the balers are mobile enables quick on-site compacting."

John Morgan, sales director at Agritel, said: "Our aim is to provide an extremely cost-effective solution to the issue of waste agri-plastic disposal, with a long-term sustainable system in place."



Clockwise from back row: Neil Byford (Byford Farm Services), Robert Simeon (R & M Simeon), Paul Goodchild (Eastern Agrilink Ltd), Vernon Nott (manager, Eastern Agrilink Ltd), John Morgan (sales director, Agritel Ltd)

Contact

Agritel Ltd • John Morgan, Sales Director
Tel 01691 671496 • Email info@agritel.co.uk • www.agritel.co.uk
